

## Poster Workshop

### UNI 2004 CSBS Research Conference

#### Types of Posters:

- PowerPoint slides
- Geographical mapping style printed on the plotter in the Sabin Computer Lab
- Blow up poster from a print shop like Copyworks
- Landscape (large-sized) PowerPoint slides

#### Poster Presentations (adapted from <http://www.psichi.org/conventions/tips.asp#general> )

Poster presentations provide the opportunity for the presenter and the audience to talk with one another. A physical arrangement similar to an exhibit area is used for this interaction. Each presenter is provided with a freestanding bulletin board, usually around 4'x8'. (But size is 8'x4' at UNI!) Check to make sure your poster adheres to the requirements of the conference at which you will be presenting. A relatively large number of posters will be displayed during each poster session. During the designated period, the audience moves through the poster displays, stopping to interact with those who are presenting research that is of special interest to them. Thus, the interaction between the presenters and the audience is likely to be more meaningful than is typically the case in paper sessions. Therefore, when constructing your poster, remember to utilize the opportunities provided by this method of presentation.

#### Poster presentation recommendations:

1. Construct the poster to include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the abstract.
2. Minimize detail and try to use simple, jargon-free statements.
3. Remember that pictures, tables, and figures are amenable to poster display
4. If you can, use color in your visuals.
5. Make sure your lettering is neatly done and is large enough to be read from a distance, i.e., do not simply pin up a set of typed pages--reserve these for your handout.
6. Consider using a flow chart or some other method of providing the viewer with a guide to inspecting your display.
7. Don't overwhelm the viewer with excessive amounts of information; rather, construct a poster display that enhances conversation.
8. Be ready to pin up and take down your poster at specified times.
9. Be sure to bring thumbtacks with you.

Prepare for distribution, copies of a printed version of your paper (about 25) with the details of the research and/or a sign-up sheet on which interested people can request the paper. Be sure to indicate on the paper your identification, the conference source reference, and whether or not it may be quoted.

#### Other hints:

1. You should be able to do a poster for under \$10 with the resources available to you at the university.
2. Try to make your font at least size 22, so your viewers can read from a distance.
3. Make sure to communicate with your advisor during the entire process! (conduct a final check before the presentation)
4. Uniformity is key in creating an aesthetically pleasing and user-friendly poster.
5. You can apply for funding through the college in which you are enrolled and through the Intercollegiate Academic Fund.
6. Sample setup:

